

Merchants Building **Broadway Merchants Building**

Address: 206 E. Grand River

Local

State

State Marker

National v 11/25/83



Merchants Building, 2002



Historic Overview:

Designed by Otto Misch in 1922, the Merchants Building, an eight-story, terra cotta wrapped, steel and reinforced-concrete building topped with a flat roof and a single terra cotta parapet wall, is significant as a well-designed and developed terra cotta clad, Classical Revival building. The building was one of three that John J. Barlum had constructed in the 1920s to stimulate growth in the Cadillac Square area.

Text from woodwardheritage.com

Throughout its history the building has been home to many business: at least three furriers, Midwest Woolen Co., Kroger Grocery & Bakery, NY Life Insurance Co., a jeweler and shoe repair just to name a few.